



## FOR THOSE ABOUT TO ROCK

Congratulations and welcome to the ***Crank Up the Calcium! Jump with Jill Live Tour***. Thanks to the generosity of Arizona's Dairy Farmers and the Dairy Council of Arizona, your school is the lucky recipient of a nutrition education experience of a lifetime.

### What do I need to have ready so that my school can properly rock out?

The world's only rock & roll nutrition show [Jump with Jill](#) is a professional theatrical production that has been performed nearly 3,000 times for a million kids all over the world. Our biggest variable is a constantly changing performance space. We need your assistance with the following to maintain the quality of our show and ensure the safety of all in attendance.

## WHERE TO HOST THE SHOW

*Jump with Jill* fits in just about any performance space your kids do – auditoriums, gyms, or cafeteriums. **We highly recommend choosing the room with the stage.** This maximizes visibility for the entire audience and also has the acoustics designed for music. If the show is taking place in the auditorium, utilize the permanent seats. **If you don't have a stage no worries! The gym is the second best choice.** Given the aerobic nature of the show, kids will be seated on the floor, so no need to fold out bleachers or set up chairs for students.

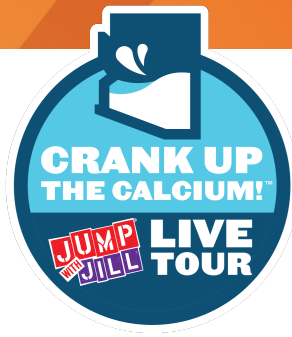
## HOW TO SET UP THE PERFORMANCE SPACE

We come with **our own sound system and wireless microphones**, but we could use your help to:

- Clear off the stage** or performance space we will be using. If your school does not have a stage, make a 15' x 20' space available.
- Turn on any available stage or professional lighting.
- If your stage is shared with your cafeteria, fold up and safely store any cafeteria tables. Mopping may be necessary, so please engage support staff early to allow for drying time.
- Jill goes out into the audience during the performance. If your stage is elevated and does not have stairs accessible from the front of the stage, please set up choral risers for use as stairs at center stage. If you don't have a safe stair alternative, don't stress – we will simply work with what you have.
- If we are not using an auditorium with permanent seating, set up a row of chairs for teachers on each side of the room so they can sit with their class.
- Provide access to two separate working power outlets.

## HYPE THE SHOW

- Display the [Jump with Jill Live Tour Poster](#) that promotes when the show will be in town.
- [Screen the Jump with Jill Live Tour 30 Second Spot](#) for your students so they know what to look forward to.
- Engage parents so they can make healthy rock at home: [Parent handout](#)  
Social media kit: [Facebook header](#), [Twitter header](#), [Timeline image](#)
- Start rehearsals using the [Jump with Jill Danceable Music Video Series](#) to prime students for learning. This is a great inside recess or PE activity!



## WHEN WE WILL ARRIVE

We arrive **two hours before starting a show** to load in our equipment. Please have someone at your school prepared to let us into the performance space at this time. We'll need you to identify the closest door to the performance space where we can safely load equipment in and out.

## MEET WITH JILL

Once we have unloaded and before Jill starts setting up the show, Jill will meet with you. Plan to:

- Discuss the best setup for the show.
- Receive an autographed flier for each student and a pamphlet for each teacher. These should be distributed by classroom to teacher's mailboxes.
- Confirm the start and end times of the show, emphasizing any essential deadlines, like the start of lunch or dismissal. It takes time to seat an entire school and **Jill will lead the seating process**. We value your cooperation in helping the show start and end as scheduled.
- Confirm which students do not have media clearance and where they will be seated.
- Jill does not need an introduction**. She spends the time while seating students to warm up, introduce herself, and review proper audience behavior for the show.
- Provide the cast with drinking water.

## BEFORE KIDS ENTER THE ROOM

Before you start letting kids into the performance space, let Jill know you are ready to open the house to be sure sound check has been completed.

## FOLLOW-UP THE SHOW

Use your experience from the *Crank Up the Calcium! Jump with Jill Live Tour* to activate Fuel Up to Play 60 in your school! Please share the following links with your educators:

- Head to [www.JumpwithJill.com/Tools](http://www.JumpwithJill.com/Tools) for free dairy-centric music downloads, danceable music videos, posters, morning announcements, and activity sheets.
- Check out [www.FuelUptoPlay60.com](http://www.FuelUptoPlay60.com) for Playbook activities and how you can get more involved.
- Connect with your official Fuel Up to Play 60 coordinator, Cindy Swansiger, from the Dairy Council of Arizona for any questions you might have!

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